

UPCOMING WEBINAR:

Law Enforcement and Tobacco Control:

Partnering to Protect Rural Communities 2nd Annual Webinar

Tobacco control partners: Is it in your Scope of Work (SOW) to engage and collaborate with local law enforcement?

Check out the Law Enforcement and Tobacco Control: Partnering to Protect Rural Communities Webinar, offered by RISE (Rural Initiatives Strengthening Equity), the Statewide Coordinating Center for Rural Communities this online webinar will cover how North Coast tobacco control programs can best partner with North Coast law enforcement to pass and enforce local tobacco policies. We will focus on how tobacco program staff and law enforcement can provide each other mutual support for commercial tobacco control efforts. We will also take a look at how agencies can apply for and use enforcement funding.

The panel discussion features:

- → Arcata Police Chief Brian Ahearn
- → Crescent City Police Chief Richard Griffin
- → NorCal 4 Health Project Director Amber Wier
- → Mendocino County Blue Zones Project Executive Director Tyler-O'Shea.

Sonoma County Tobacco Control Program Health Information Specialist II Marco Caro will discuss funding, enforcement, and relationship building.

This webinar will take place via Zoom on May 10th, 2022, from 11:00 am to 12:30 pm

Please register at:

https://us02web.zoom.us/webinar/register/WN_jl1vMLeTTTugd2RbZvCjcg



Questions? Contact **Emily Goldstein**, North Coast Regional Coordinator, at **egoldstein@healthcollaborative.org**. RISE is a program of the California Health Collaborative.